

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

James M. Barton

Serial No.: 09/740,618

Filed: December 18, 2000

For: METHOD FOR ENHANCING DIGITAL VIDEO
RECORDER TELEVISION ADVERTISING
VIEWERSHIP

Confirmation No.: 9889

Group Art Unit No.: 2623

Examiner: Sheleheda, James
R.

Customer No.: 29989

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RESPONSE PURSUANT TO 37 C.F.R. § 1.116

Sir:

This is in response to the Final Office Action mailed May 8, 2007, the shortened statutory period for which runs until August 8, 2007. This response is presented in the format allowed by the Notice of the Office of Patent Legal Administration issued January 31, 2003.

There are no amendments to the specification. Amendments to the claims and Remarks are presented on separate sheets below.

Claim amendments are on pages 2-7.

Remarks are on pages 8-14.